ScanOr
protect your brand
Anti-counterfeiting solution

ScanOr protects your products from counterfeiting.

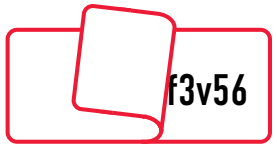
How exactly?

The system generates a unique code for every unit of your product; their number is unlimited and can meet any volume of your production.

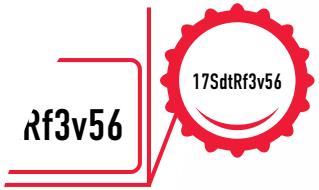
Your customer will have a possibility to verify the product is genuine anywhere and anytime.

Options of labeling:

sticker with
coin-scratch layer



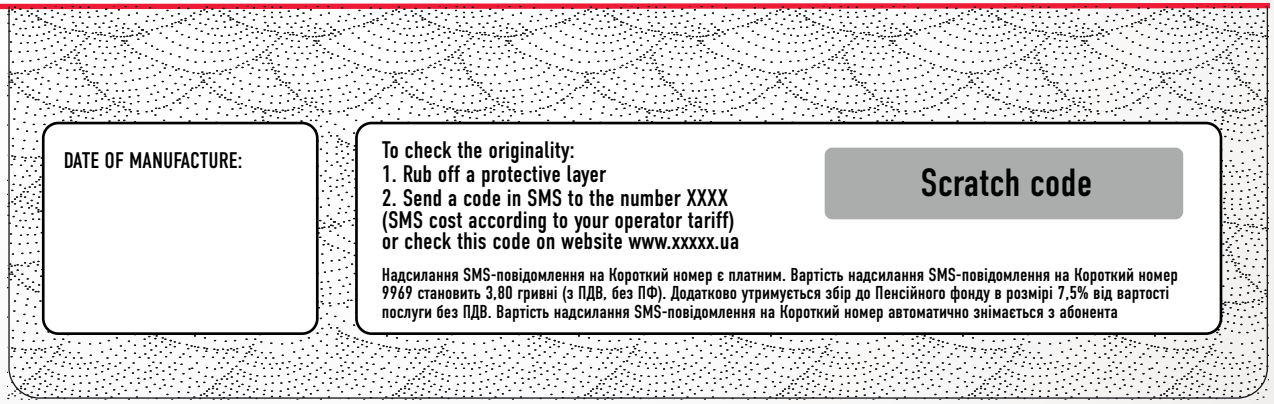
two-ply sticker



outside
or inside of package

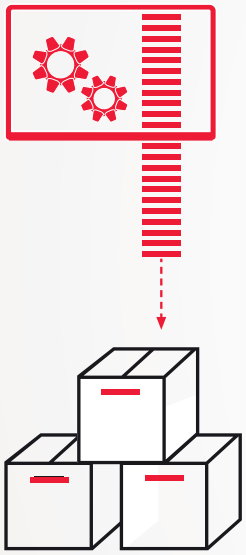
insert

WE RECOMMEND:
to integrate code in your original label



How does ScanOr work

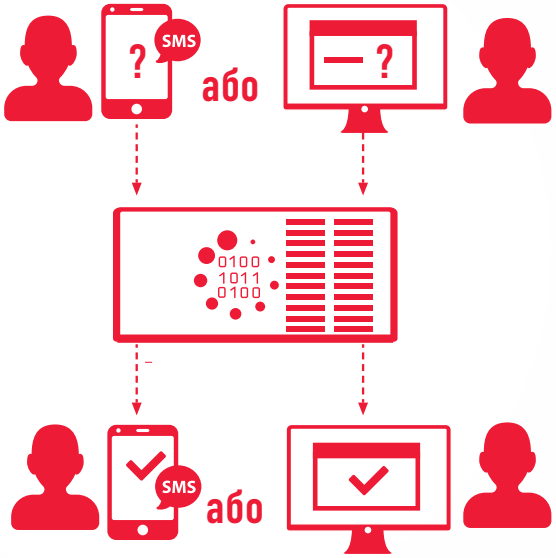
Labeling



Scanor system generates codes with appropriate information about the product.

Codes are applied on products.

Verification



End consumer verify products either through SMS or website.

The system reveals a code presence in Scanor database and also checks that this code hasn't been entered earlier. Then the system gives an answer about the result of verification.

In case that the originality hasn't been confirmed a customer receives necessary information how to report counterfeiting and get an assistance in receiving repayment or replacement.

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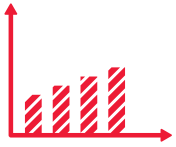
Advantages

The most reliable
and accessible
anti-counterfeiting system



Statistic of generated
codes and codes
verification

Database of loyal
and active clients

The increase of loyalty
to the products
and your brand

Additional channel
of marketing communications
with your client

100% customization
to your Necessities
and wishes

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Cost of implementation of the system includes:

printing cost
(depends on type of labeling and volume of production)

platform
subscription monthly fee

price of generation of one unique code

ScanOr
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Protect your Brand – connect to ScanOr
office@scanor.pro
http://scanor.pro