

d2SDSHIVIZH
a56f70R8f2H
M8f2H4FGSDs
G0DRtE54fR

ScanOr
protect your brand

Anti-counterfeiting solution



ScanOr protects your products from counterfeiting.

How exactly?

The system generates a unique code for every unit of your product; their number is unlimited and can meet any volume of your production.

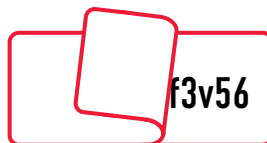
Your customer will have a possibility to verify the product is genuine anywhere and anytime.



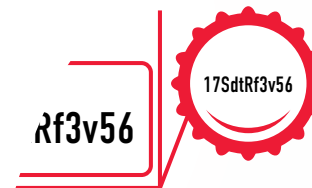
Options of labeling:



sticker with
coin-scratch layer



two-ply sticker



outside
or inside of package



insert

WE RECOMMEND:

to integrate code in your
original label

DATE OF MANUFACTURE:

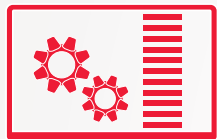
To check the originality:
1. Rub off a protective layer
2. Send a code in SMS to the number XXXX
(SMS cost according to your operator tariff)
or check this code on website www.xxxxx.ua

Scratch code

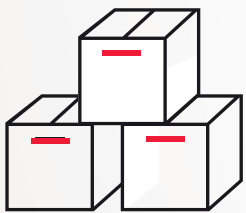
Надсилання SMS-повідомлення на Короткий номер є платним. Вартість надсилання SMS-повідомлення на Короткий номер 9969 становить 3,80 гривні (з ПДВ, без ПФ). Додатково утримується збір до Пенсійного фонду в розмірі 7,5% від вартості послуги без ПДВ. Вартість надсилання SMS-повідомлення на Короткий номер автоматично знімається з абонента

How does ScanOr work

Labeling



Scanor system generates codes with appropriate information about the product.



Codes are applied on products.

Verification



End consumer verify products either through SMS or website.



The system reveals a code presence in Scanor database and also checks that this code hasn't been entered earlier. Then the system gives an answer about the result of verification.

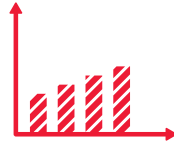


In case that the originality hasn't been confirmed a customer receives necessary information how to report counterfeiting and get an assistance in receiving repayment or replacement.

Advantages



The most reliable and accessible anti-counterfeiting system



Statistic of generated codes and codes verification



Database of loyal and active clients



The increase of loyalty to the products and your brand



Additional channel of marketing communications with your client



100% customization to your Necessities and wishes

Cost of implementation of the system includes:



printing cost
(depends on type of labeling
and volume of production)



platform
subscription monthly fee



price of generation
of one unique code

d2SDsHIVIZH
a56f70R8f2H
M8f2H4FGSDs
G0DRtE54fR

ScanOr
protect your brand

Protect your Brand – connect to ScanOr

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<http://scanor.pro>